Camera di Commercio Pordenone - Udine



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Friuli Venezia Giulia Foreign Trade Exchange: Year 2019



#### Focus Pordenone-Udine

April **2020** 

Via Morpurgo 4 - 33100 Udine - Tel. +39 0432 273200 273219 - fax +39 0432 509469 - email: statistica@pnud.camcom.it

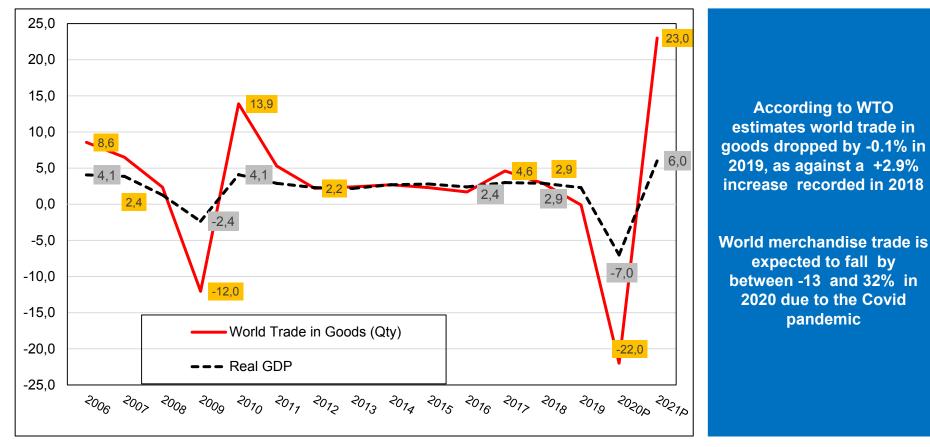


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# **International Background**



#### World Trade Trend Outlook after COVID-19



Source: World Trade Organization (WTO), 8th April 2020 Press release



### WTO Merchandise World Trade Outlook after COVID-19

				20	2021		
	2018	2019	Optimistic Scenario	PessimisticS cenario	Optimistic Scenario	PessimisticS cenario	
World Trade	+2.9%	-0.1%	-12.9%	-31.9%	+21.3%	+24%	
Europe Exports	+2.0%	+0.1%	-12.2%	-32.8%	+20.5%	+22.7%	
Europe Imports	+1.5%	+0.5%	-10.3%	-28.9%	+19.9%	+24,5%	
World GDP	+2.9%	+2.3%	-2.5%	-8.8%	+7.4%	+5.9%	
Europe GDP	+2.1%	+1.3%	-3.5%	-10.8%	+6.6%	+5.4%	

Source: World Trade Organization (WTO), 8th April 2020 Press release

Friuli Venezia Giulia Foreign Trade Exchange - Pordenone-Udine Focus – April 2020



#### **World Trade:**

Leading Exporters and Importers (Year 2019)

	EXPORT					
Rank	Rank Country					
1	China	13.8				
2	United States	8.7				
3	Germany	7.9				
4	Netherlands	3.8				
5	Japan	3.7				
6	France	3.0				
7	South Korea	2.9				
8	Hong Kong	2.8				
9	Italy	2.8				
10	United Kingdom	2.5				

IMPORT					
Rank	Country	%			
1	United States	13.4			
2	China	10.8			
3	Germany	6.4			
4	Japan	3.7			
5	United Kingdom	3.6			
6	France	3.4			
7	Netherlands	3.3			
8	Hong Kong	3.0			
9	South Korea	2.6			
10	India	2.5			
11	Italy	2.5			

Source: World Trade Organization (WTO), 8th April 2020 Press release



#### **Trade Exchange**

#### of Leading European Countries (Year 2019, in million euro)

	Country	Export	Import	Trade Balance
1	Germany	1,330,188.3	1,102,367.8	+227,820.5
2	Netherlands	633,621.8	568,135.1	+65,486.7
3	France	508,862.0	581,601.0	-72,739.0
4	Italy	475,848.4	422,914.4	+52,934.0
5	United Kingdom	419,021.8	887,859.9	-468,838.1
6	Belgium	397,049.7	380,617.0	+16,432.7
7	Spain	297,983.3	332,204.6	-34,221.3
8	Poland	235,862.4	234.038.9	+1,823.5
9	Czech Republic	177,347.6	159,248.2	+18,099.4
10	Austria	159,903.7	165,193.0	-5,289.3

Source: Pordenone-Udine elaborations on Eurostat data



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# Friuli Venezia Giulia Merchandise Trade Exchange



### Friuli Venezia Giulia Trade Exchange

	Export	Year on	Import	Year on	Trade Balance
	(in euro at current	Year %	(in euro at current	Year %	(in euro at current
	values)	Variation	values)	Variation	values)
2009	10,741,664,260	-18.9%	5,254,801,748	-30.1%	+5,486,862,512
2010	11,673,553,387	+8.7%	6,489,579,272	+23.5%	+5,183,974,115
2011	12,574,678,452	+7.7%	7,114,810,589	+9.6%	+5,459,867,863
2012	11,465,476,957	-8.8%	6,823,583,913	-4.1%	+4,641,893,044
2013	11,437,193,295	-0.2%	6,324,166,594	-7.3%	+5,113,026,701
2014	12,018,191,122	+5.1%	6,637,487,593	+5.0%	+5,380,703,529
2015	12,456,702,224	+3.7%	7,142,966,954	+7.6%	+5,313,735,270
2016	13,254,995,515	+6.4%	6,839,871,188	-4.24%	+6,415,124,327
2017	14,734,476,611	+11.2%	7,788,044,393	+13.9%	+6,946,432,218
2018	15,504,990,782	+5.2%	8,709,868,900	+11.8%	+6,795,121,882
2019	15,387,996,381	-0.8%	8,116,039,610	-6.8%	+7,271,956,771



# Italy's Export by Region (2019)

	Region	Export (in euro)	% on total Italy	% Var. 2019/18
1	Lombardy	127,200,059,317	26.73%	-0.04%
2	Emilia-Romagna	66,333,994,925	13.94%	+4.03%
3	Veneto	64,470,829,724	13.55%	+1.31%
4	Piedmont	46,592,591,390	9.79%	-3.49%
5	Tuscany	42,709,745,535	8.98%	+15.64%
6	Lazio	26,600,247,026	5.59%	+15.31%
7	Friuli-Venezia Giulia	15,387,996,381	3.23%	-0.75%
8	Marche	12,129,231,298	2.55%	+3.25%
9	Campania	11,956,158,721	2.51%	+8.40%
10	Sicily	9,265,580,389	1.95%	-14.07%
	the other 10 regions	53,201,929,311	11.18%	-0.24%
	Total Italy	475,848,364,017	100.00%	+2.26%

Top 10 Regions by export value

Lombardy, Veneto and Emilia Romagna accounted for almost 55% of domestic exports in 2019

With a 3.3% share Friuli Venezia Giulia Was the 7h Region in Italy in terms of export value



#### Foreign Trade Exchange of North East Italian Economies (2019)

	Import (in million euro)	% on total Italian imports	Export (in millon euro)	% on total Italian exports	Trade Balance (in million euro)	Import % Var. 2019/18	Export % Var 2019/18
ITALY	422,914.36	100.0	475,848.36	100.0	+52,934.00	-0.7%	+2.3%
North East Regions	101,406.31	24.0%	155,174.96	32.6%	+53,768.64	-0.0031%	+2.3%
Veneto	48,461.21	11.5%	64,470.83	13.6%	+16,009.62	-0.56%	+1.31%
Emilia-Romagna	37,301.91	8.8%	66,333.99	13.9%	+29,032.08	+2.34%	+4.03%
Friuli Venezia Giulia	8,116.04	1.9%	15,387.00	3.2%	+7,271.96	-6.82%	-0.75%
Trentino Alto Adige	7,527.15	1.8%	8,982.13	1.9%	+1,454.98	+0.13%	+2.33%

The Economies of North East Italy accounted for 1/3 of domestic exports and 1/4 of the whole Italian imports respectively in 2019, while their trade balance was positive.

Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

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# Exports of North East Italian Economies (2019)

	Province	export (in euro)	% Var. on 2018	% on total
1	Vicenza	18,450,059,217	+2.68%	11.89%
2	Bologna	16,189,866,751	+9.36%	10.43%
3	Treviso	13,540,419,688	-0.41%	8.73%
4	Modena	13,147,259,295	+1.39%	8.47%
5	Verona	11,718,172,502	+0.79%	7.55%
6	Reggio nell'Emilia	10.697,875,362	-0.35%	6.89%
7	Padova	10,210,868,337	+1.88%	6.58%
8	Parma	7,160,286,947	+5.81%	4.61%
9	Udine	6,215,085,120	+2.97%	4.01%
10	Piacenza	5,917,160,204	+13.00%	3.81%
11	Bolzano	5,060,078,196	+4.15%	3.26%
12	Venezia	4,862,387,292	-3.93%	3.13%
13	Ravenna	4,608,923,642	+4.50%	2.97%
14	Belluno	4,040,031,709	+3.75%	2.60%
15	Pordenone	3,970,181,348	-1.69%	2.56%
	the other 7 economies	19,386,299,734		12.5%
	North East Italy Total	155,174,955,344	+2.3%	100%

Top 15 North East Provinces in terms of export value

With 6.2 billion euro exports, Udine was the 9th North East economy in terms of export value, accounting for a 4% share of North East total exports in 2019

Pordenone followed at place 15 with almost 4 billion exports and a 2.6% share of North East exports.



#### Friuli Venezia Giulia Foreign Trade Trend in 2019 (in euro)

Territories of the new Chambers of Commerce	Imports	Exports	Import % Var. 2019/2018	Export % Var. 2019/2018
Friuli Venezia Giulia	8,116,039,610	15,387,996,381	- <b>6</b> .8%	-0.8%
Pordenone-Udine	5,192,000,927	10,185,266,468	-5.2%	+1.1%
Venezia Giulia	2,924,038,683	5,202,729,913	-9.4%	-4.2%

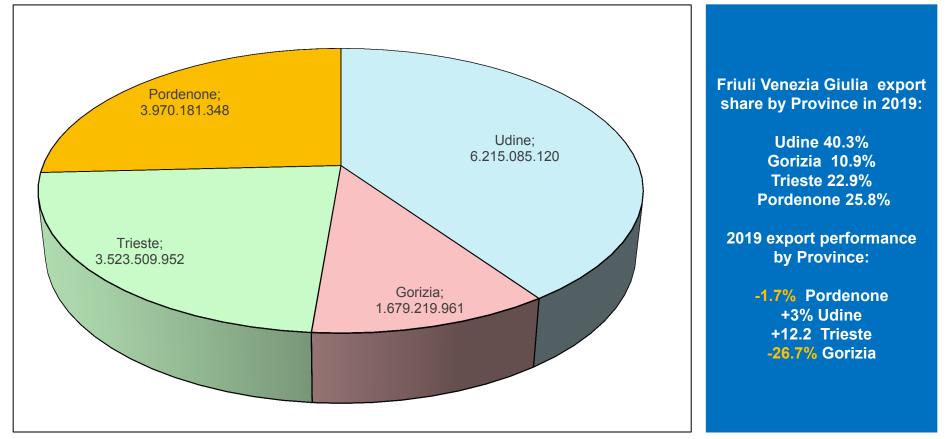
In 2019 Friuli Venezia Giulia exports totalled 15,388 million euro, recording a -0,8% loss as against 2018

Imports amounted to 8.116 millioni euro, with a -6.8% drop as against 2018

The trade balance was positive scoring a surplus of +7.272 million euro



# Friuli Venezia Giulia Exports (Year 2019)



Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

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# Quarterly and Yearly Trend (Year 2019)

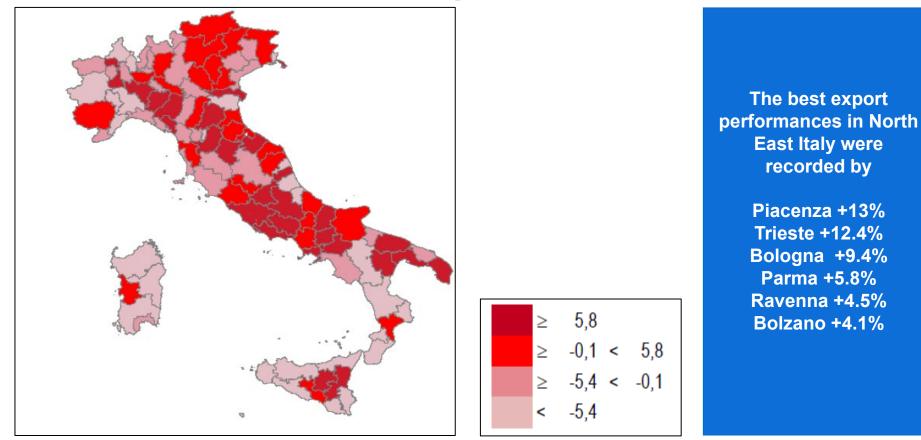
	Imports			Exports						
	1st Quarter	2 <sup>nd</sup> Quarter	3rd Quarter	4th Quarter	Year	1st Quarter	2 <sup>nd</sup> Quarter	3rd Quarter	4th Quarter	Year
Friuli Venezia Giulia	-1.0%	-2.4%	-7.3%	-16.1%	-6.8%	-2.0%	-18.0%	+1.7%	+17.7%	-0.8%
North East Italy	+3.4%	+0.5%	+0.8%	-4.6%	-0.003%	+1.9%	+0.5%	+3.3%	-0.5%	+2.3%
ITALY	+0.8%	+1.0%	+0.2%	-4.8%	-0.7%	+1.3%	+2.8%	+3.2%	+1.7%	+2.3%

Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

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#### Italian Province Map (Export % variations )



Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

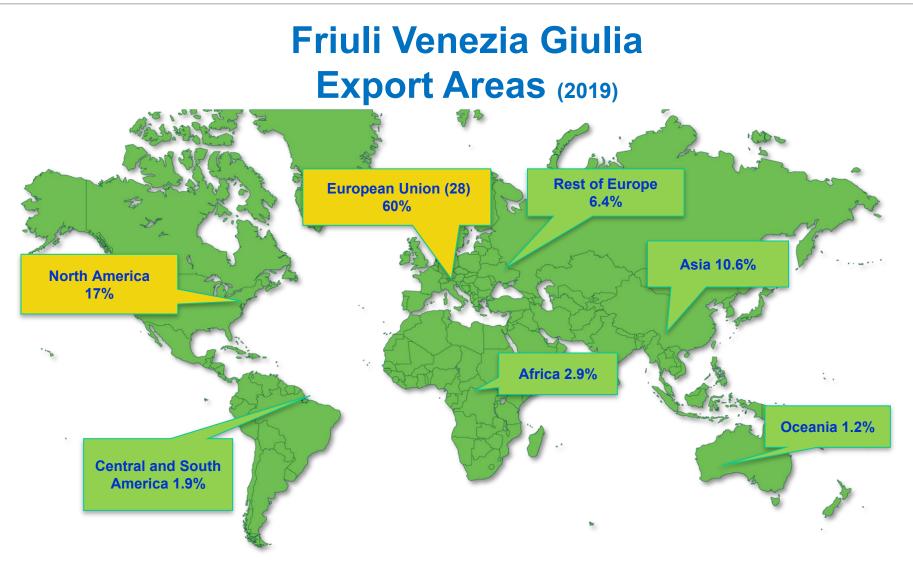
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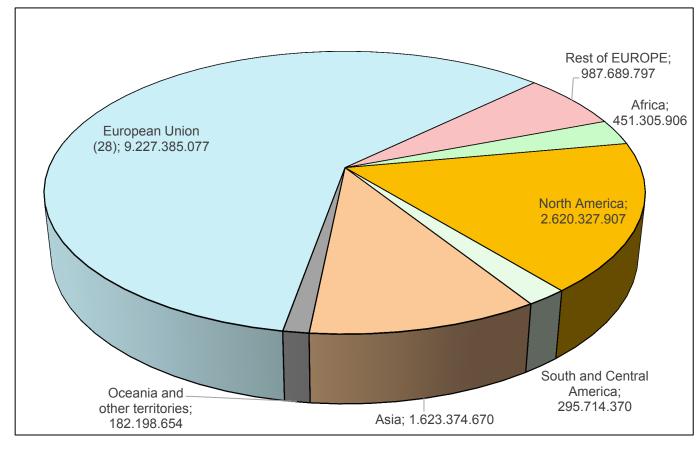
# **Import and Export Markets**







#### Friuli Venezia Giulia Export by Destination Area (2019)



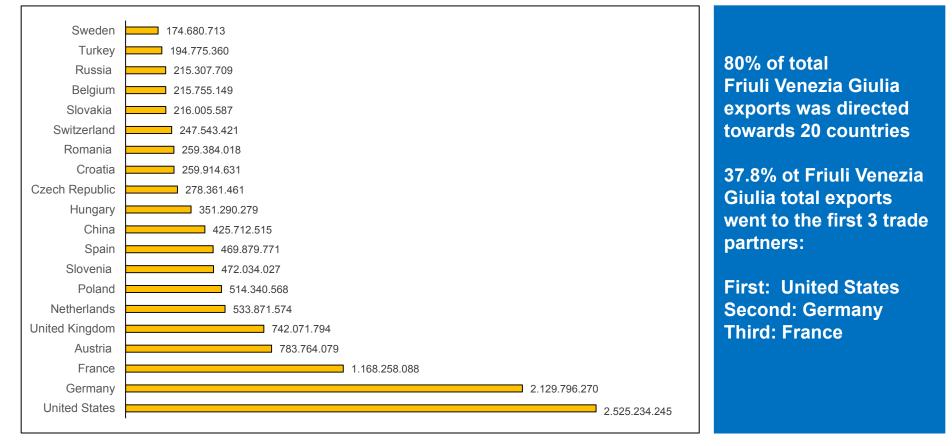
60% of Friuli Venezia Giulia export s (9,227 million euro) was directed towards 28 EU Countries

17% of the Region's export (2,620 million euro) was destinated to North America and the United States in particular

10.6% of the Region's export in value (1,623 million euro) went to Asia, and 6.4% to non EU countries in Europe

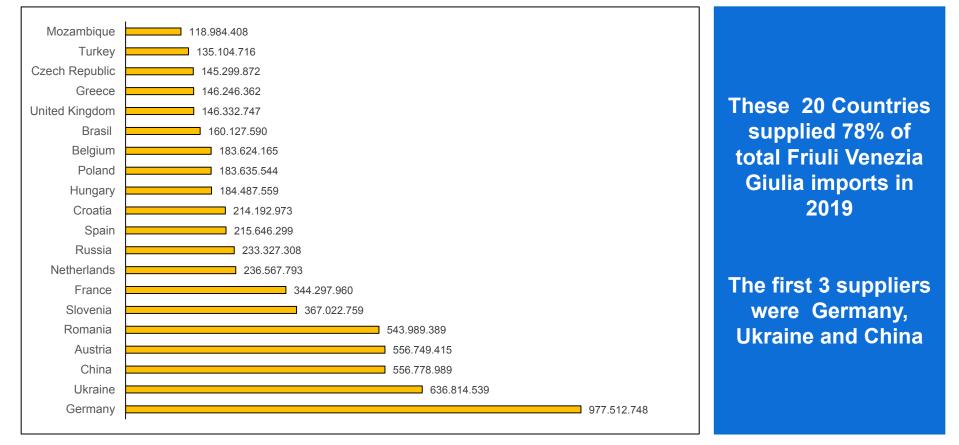


# Friuli Venezia Giulia Exports (2019)





# Friuli Venezia Giulia Imports (2019)



Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

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# **Exported and Imported Goods**

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# Friuli Venezia Giulia Top Export Products (2019)

Products	Value (in euro)	% on total
Agriculture, Forestry and Fishing Products	137,689,311	0.89%
Food and Beverage	810,531,967	5.27%
Textiles, Clothing, Leather and Accessories	303,764,499	1.97%
Wood and Wood products; Paper and Print Industry	515,400,964	3.35%
Chemical Substances and Products	345,629,044	2.25%
Rubber and Plastics	790,826,006	5.14%
Basic Metals and Metal products	3,159,376,010	20.53%
Computer, Electronic and Optical products	794,956,253	5.17%
Electrical devices	886,590,301	5.76%
Industrial Machinery and Equipment	3,181,903,167	20.68%
Means of Transport	2,241,680,841	14.57%
Furniture	1,476,447,159	9.59%
Other products	743,200,859	4.83%
Total Export	15,387,996,381	100.00%

Top 3 Friuli Venezia Giulia export products:

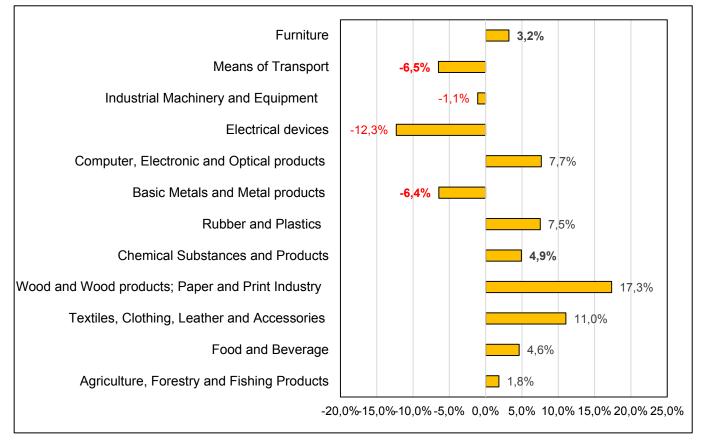
- Industrial Machinery and Equipment (20.7% of total)
- Basic Metals and Metal Products (20.5% of total)

•

Means of transport (14.6% of total)



# Friuli Venezia Giulia Export Trend by Main Products (% Variation 2019 on 2018)



The export trend was affected by

Electrical Devices -12.3% Means of Transport -6.5% (mainly shipbuilding) Metal products -6.4%

Positive variations were recorded by

Furniture (+3.2%), Chemical substances and products (+5%) Rubber and Plastics (+7.5%) Food and Beverage (+4.5%)



# Friuli Venezia Giulia Top Import Products (2019)

Products	Value (in euro)	% on total
Agriculture, Forestry and Fishing Products	439,020,172	5.41%
Food and Beverage	357,436,766	4.40%
Wood and Wood products; Paper and Print Industry	561,816,140	6.92%
Chemical Substances and Products	579,545,962	7.14%
Rubber and Plastics	331,260,468	4.08%
Basic Metals and Metal products	2,262,908,559	27.88%
Computer, Electronic and Optical products	843,738,765	10.40%
Industrial Machinery and Equipment	823,139,192	10.14%
Electrical devices	366,384,371	4.51%
Means of Transport	173,802,457	2.14%
Other Products	1,376,986,758	16.97%
Total Import	8,116,039,610	100.00%

Import share by product:

30% Basic metals and metal products

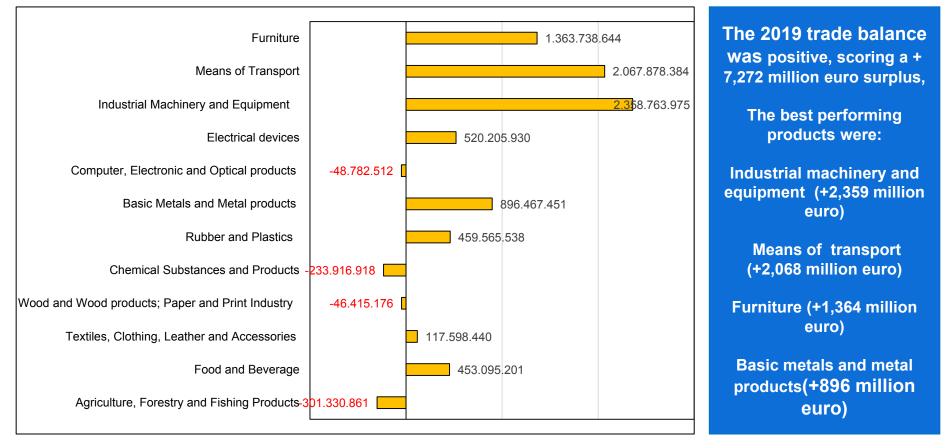
10.4% Computer, electronic and optical products

> 10.1 % Industrial machinery and equipment

7% Chemical substances and products



### Friuli Venezia Giulia Trade Balance by Product (2019 - in euro)





# Propensity towards Export International Market Opening



# Propensity towards Export International Market Opening

	Propensity towards Export (export percentage weight on GDP)		International Market Opening (trade interchange percentage weight on GDP)		
	2017	2018	2017	2018	
Friuli Venezia Giulia	39.1	41.2	59.8	64.3	
Veneto	37.9	39.2	66.3	69.2	
North East	36.3	38.0	60.4	63.4	
ITALY	26.0	27.0	49.3	51.7	

Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

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# Pordenone-Udine Focus Year 2019



### Pordenone-Udine Trade Exchange Year 2019 (% Variations 2019 on 2018 – values in euro)

Territories of the new Chambers of Commerce	Imports	Exports	Import % Variation	Export % Variation
Friuli Venezia Giulia	8,116,039,610	15,387,996,381	- <b>6</b> .8%	-0.8%
Pordenone-UDINE	5,192,000,927	10,185,266,468	-5.3%	+1.1%
Venezia Giulia	2,924,038,683	5,202,729,913	-9.4%	-4.2%

Pordenone-Udine export value reached 10,185 million euro in 2019, recording an increase of +1.1% as against 2018

Imports totalled 5,192 million euro, with a loss of -5.3% on the previous year

The Trade Balance was positive, scoring a +4,992 million euro surplus



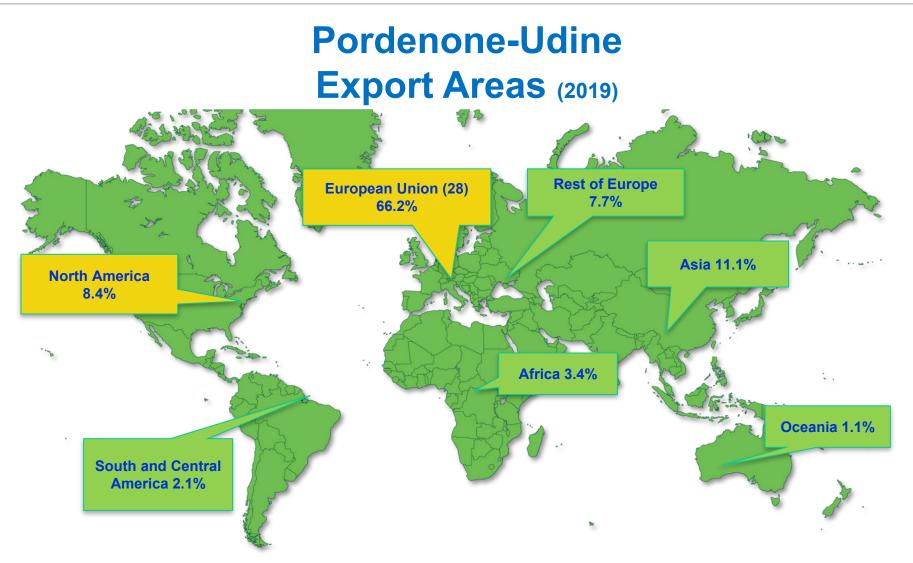
# Quarterly and Yearly Trend (Year 2019)

	Imports			Exports						
	1st Quarter	2 <sup>nd</sup> Quarter	3rd Quarter	4th Quarter	Year	1st Quarter	2 <sup>nd</sup> Quarter	3rd Quarter	4th Quarter	Year
Friuli Venezia Giulia	-1.0%	-2.4%	-7.3%	-16.1%	-6.8%	-2.0%	-18.0%	+1.7%	+17.7%	-0.8%
Pordenone-Udine	-4.1%	-2.9%	-5.5%	-8.9%	-5.3%	+5.5%	+4.2%	+0.8%	-5.5%	+1.1%

Source: Pordenone-Udine Chamber of Commerce Research Centre elaborations on ISTAT/Coeweb data

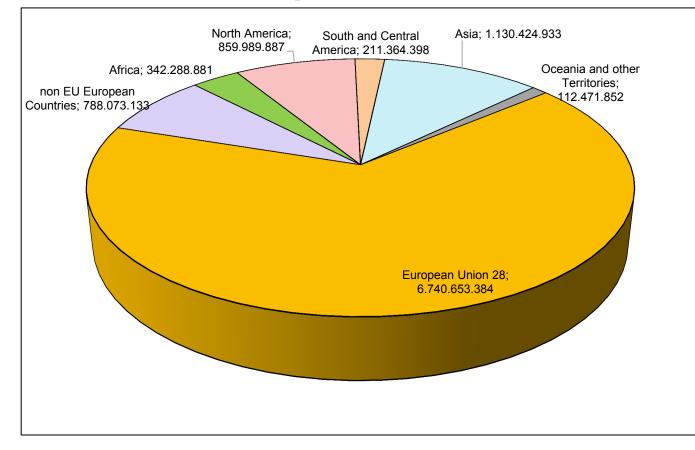
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#### Pordenone-Udine Export Areas (2019 - values in euro)



2/3ds of Pordenone Udine exports were directed to the 28 European Union member Countries

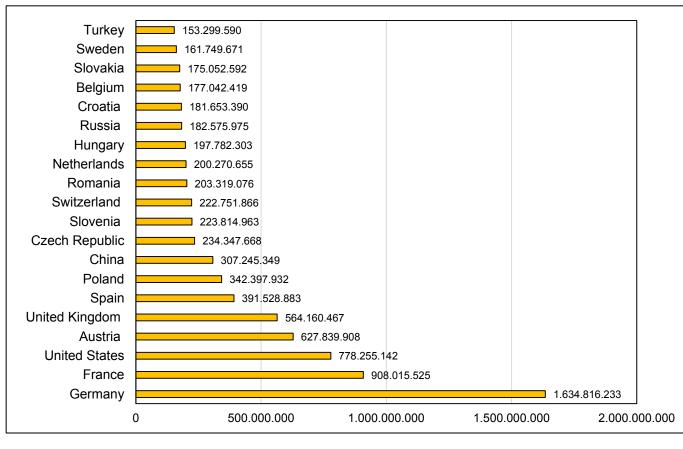
8.4% exports were shipped to North America

11.1% were directed to Asia,

7.7% were shipped to non EU European countries



#### Pordenone-Udine Top Export Countries (2019 - values in euro)



Almost 78% of Pordenone-Udine exports were directed towards the first 20 destination Countries in 2019

33% of total exports were directed to Germany (first export partner), France (secondexport partner) United States (third export partner)



## Top Pordenone-Udine Export Products (2019)

Products	Value (in euro)	% on total
Agriculture, Forestry and Fishing Products	98,893,444	0.97%
Food and Beverage	466,881,291	4.58%
Textiles, Clothing, Leather and Accessories	124,870,814	1.23%
Wood and Wood products; Paper and Print Industry	224,575,789	2.20%
Rubber and Plastics	662,503,865	6.50%
Basic Metals and Metal products	2,684,289,527	26.35%
Computer, Electronic and Optical products	156,332,074	1.53%
Electrical devices	798,689,649	7.84%
Industrial Machinery and Equipment	2,557,271,366	25.11%
Furniture	1,326,027,747	13.02%
Other products	1,084,930,902	10.65%
TOTAL	10,185,266,468	100.00%

The export performance in 2019 was led by 3 product categories detaining the following export shares:

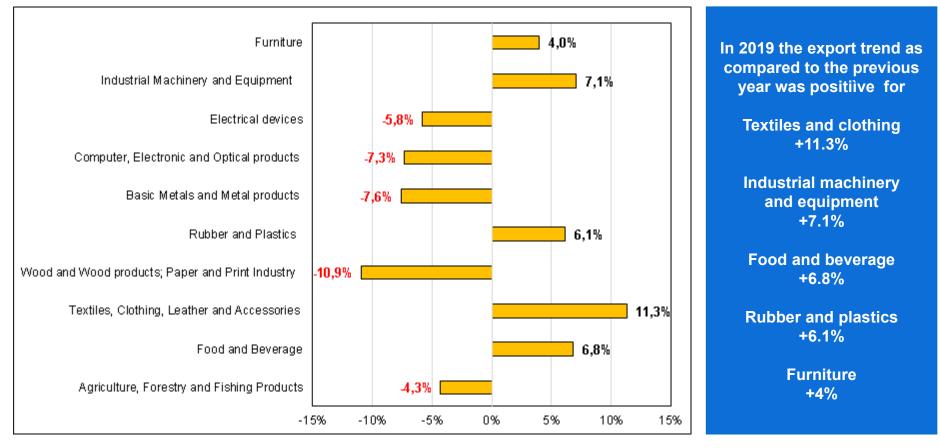
Basic metals and metal products 26.4%

Industrial machinery and equipment 25%

**Furniture 13%** 

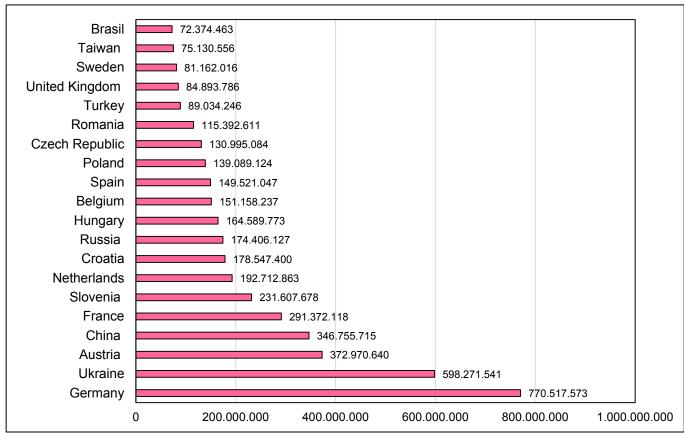


#### Pordenone-Udine Export Trend by Main Products (% Variation 2019 on 2018)





#### Pordenone-Udine Top Import Countries (2019)



85% of Pordenone-Udine imports were supplied by these Countries in 2019

33.6% of all imports came from:

Germany (first partner) Ukraine (second partner) Austria (third partner)



### Pordenone-Udine Top Import Products (2019)

Products	Value (in euro)	% on total
Agriculture, Forestry and Fishing Products	257,469,145	4.96%
Food and Beverage	241,184,954	4.65%
Wood and Wood products; Paper and Print Industry	412,284,624	7.94%
Chemical Products and Substances	478,553,702	9.22%
Rubber and Plastics	260,236,819	5.01%
Basic Metals and Metal Products	1,466,968,980	28.25%
Industrial Machinery and Equipment	532,655,796	10.26%
Furniture	83,503,111	1.61%
Waste Products for the Industry (metal scrap)	466,294,586	8.98%
Other products	992,849,210	19.12%
TOTAL	5,192,000,927	100.00%

Import share by main products:

28% Basic metals and metal products

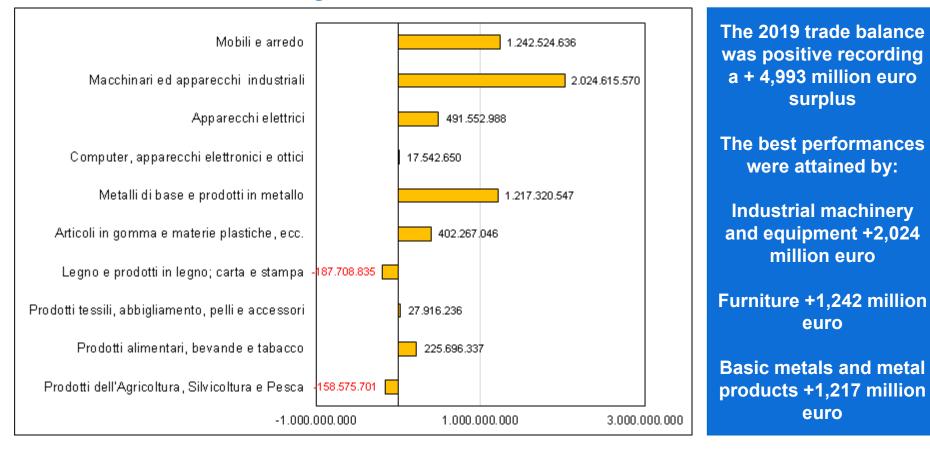
10.3% Industrial equipment and machinery

9.2% Chemical substances and products

9% Waste products for the industry



#### Pordenone-Udine Trade Balance by Product (2019 - in euro)





# Further Reference Available on www.ud.camcom.it/

- Statistica ed economia > Territorio > Ricerche, analisi economiche
- Statistica ed economia > Economia > Tavole sull'interscambio commerciale del Friuli Venezia Giulia – FVG Trade Interchange by Partner Country
- Commercio estero > import-export > Export Directory
- Commercio estero > import-export > Mercati



# **Report produced by:**

• Maria Cappello, Mario Passon

#### **Graphics and Layout**

Giovanni Mambrini

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